[illegible] Tex[illegible]s will take place in six markets Name Generation = 30,000 First Year	July-Re[illegible]	[illegible] 1650 Broa[illegible]ay, Suite 602 New York, NY 10019 Tel. 212-977-1100	Los A[illegible] Chicago Dallas/Ft. Worth Houston New Orleans Atlanta	[illegible] markets $100,000	A[illegible] [illegible] contempora[illegible] [illegible]n America during the [illegible] summer/fall season. Three club [illegible]nts per week for five consecutive weeks. -Name Generation -On-Site Pack Sales -Incentive Giveaway -On-Site Banner/Signage Placement
Parliament Party Zone Winter Program in 2 markets Name Generation Third Year	Feb. 9-March 17	GMR Marketing 16535 West Bluemound Road Suite 230 Brookfield, WI 53005 Tel. 414-786-5600 Contact: C. Petty/C. Belmore	Hunter Mt., NY Vermont (Sugar Bush, Stowe, Killington, & Mt. Snow)		
Parliament Menthol	May-96	GMR Marketing 16535 West Bluemound Road Suite 230 Brookfield, WI 53005 Tel. 414-786-5600 Contact: C. Petty/C. Belmore	Boston New York Philadelphia		

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Parliament Party Zone Summer Program in 4 markets	16535 West Bluemound Road Suite 100 Brookfield, WI 53005 Tel. 414-786-5600 Contact: C. Petty/C. Belmore	Hamptons, Long Island, NY North & South New Jersey Newport, RI Cape Cod & Nantucket, MA Martha's Vineyard - TBD

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